

## 2023 AFSS Educational Forum

### Charting Your Course

Friday May 5, 2023

Mission Bay Ballroom

#### 9:00 am Closing Session/Inspiration

Retired LFD Chief Deputy Joe Castro will be sharing some inspiration and send us off with a renewed sense of energy to implement what we have learned and pursue our personal and professional development.

#### Full Registration\*

\$399 ~ AFSS Member EARLY BIRD

\$225 ~ Life Member

\$450 ~ Non-Member/Guest

*\*additional convenience fees if paying by credit card*

Meals included in Full Registration:

Wednesday: Hosted breakfast and Lunch

Thursday: Hosted breakfast, Lunch and Installation Banquet dinner

#### Installation Banquet Dinner Guest\* (dinner served at 7:00 pm)

\$125 ~ This is for the Installation banquet dinner only

#### Succession Planning Session\*/\*\*

\$125 ~ Fire Chief price for this session only

**\*\*Includes lunch but must purchase Installation banquet separately**

*(must use code **Fire Chief** for special pricing)*

**\*\*March 1st-April 24th registration goes up to \$450.00 for Members, \$250.00 for Life Members and \$500.00 for Non-Member/Guest**

Hotel information~

#### Bahia Resort Hotel

998 W Mission Bay Drive

San Diego, CA 92109

*Deadline to Reserve your room with discounted pricing is 4/7/2023*



Scan QR code to register today!

# 2023 AFSS Educational Forum Charting Your Course May 2-5, 2023



## Bahia Resort Hotel in Mission Bay



## 2023 AFSS Educational Forum

### Charting Your Course



### Tuesday, May 2, 2023

#### Tangier Patio

Check in 3:00 pm to 5:00 pm

Welcome Reception and Vendor Fair ~ 5:30 pm to 7:30 pm

Join us for our Kick-off event full of networking opportunities, vendor interaction, yummy appetizers and a no-host bar. Be sure to bring your business cards to pass out to new friends and wear your favorite Hawaiian inspired outfit-muumuus and coconuts encouraged.

### Wednesday, May 3, 2023

#### Mission Bay Ballroom

Check in and hosted Breakfast from 7:00 am to 8:30 am

**Training and Presentations 8:45 am to 5:00 pm**

Welcome given by North President, Brita Geiger and South President, Michelle Pearson

#### **Keynote: "Blazing a Trail for Women in All Aspects of the Fire Service"**

Fire Chief Deena Lee, El Segundo Fire Department will share from her experience growing up in the male dominated Fire Service and how she overcame some challenges and paid her dues to become the first female Fire Chief in LA, Ventura and Orange Counties. Deena had a learning curve and needed to enhance her leadership skills while navigating the complexities of being a female supervisor in a predominately male workplace. It was trial by fire, but she turned her mistakes into learning opportunities, ultimately earning her team's respect and loyalty.

#### **OES MARS Update**

Auburn Diede and Sage Torrez, from CAL OES will give an update on the latest changes and requirements of the online only Mutual Aid Reimbursement System (MARS).

### **Breakout Sessions**

#### **Microsoft Excel Essential Tips & Tricks**

Derek Crawford, owner of Software Solutions Team will give a refresher on editing and copying formulas, editing functions and managing lists. He will go over many tips and tricks that will surprise even the most advanced user.

#### **Project Management: the art of drafting a thorough scope of work including contingency clauses and RFP development.**

Professor Michael Toothman, PMP and Educator at UC Riverside will go through drafting a scope of work and how and when to use a contingency clause as well as RFP development.

### Thursday May 4, 2023

#### Mission Bay Ballroom

Hosted breakfast from 7:00 am to 8:30 am

**Training and Presentations 8:45 am to 5:00 pm**

#### **Keynote: "Courageous Conversations: Improving dialogue in the workplace (or at home!)"**

Nicole Lance, CEO, Lance Strategies

Wires get crossed, conversations get sidetracked, and progress gets derailed. You leave the meeting wondering if anyone even noticed you were there. Your annual performance review is "fine" but doesn't lead to any meaningful skill development or progress towards your goals. Hard conversations are held haphazardly or avoided altogether without gaining meaningful momentum. Join this session to understand why these conversations can be so darn challenging, learn how to find your voice and gain some practical strategies for engaging in Courageous Conversations.

#### **Succession Planning for Fire Administrative Staff (Strengthening the Infrastructure)**

Fire Chief Stephen Gutierrez, Los Angeles Fire Department will present on the importance of identifying key areas and positions, establishing criteria for growth and leadership potential, providing training and development of your Admin staff and implementing succession and knowledge transfer plans. Fire Chiefs are encouraged to attend.

### **Breakout Sessions**

#### **Awesome on Your Own Terms**

Nicole Lance, CEO, Lance Strategies

There's no way around it - leadership at every level can be hard, and there are lots of people ready and willing to tell you exactly what you're doing wrong and how you should be doing it instead. Leveraging principles from her book, Awesome on Your Own Terms, Nicole Lance will walk you through how to lead with both authenticity and intention to create an approach to your work that drives real results while helping you build a career and life you love.

#### **Charting Your Course with Values-Driven Action: An Approach to Managing Work-Life Balance**

Ryan Sharma, PsyD, ABPP, an associate professor and director of clinical training at California Lutheran University

This session will focus on using values for maintaining a healthy work-life balance in the midst of stressful times. Values articulate what brings our lives meaning and spans many different life domains. Living a meaningful life is a way to show up authentically and bring our full selves to our work, relationships, and activities. In addition to providing a forum for discussing the shared challenges facing fire service support personnel, this session will include practical exercises for articulating personal values and constructing value-driven actions that lead to personal meaning and fulfillment.

#### **Installation Banquet Black and White Ball (6:00 to 7:00 pm-no host cocktail hour)**

Please join us for an unforgettable evening aboard the William D Evans Sternwheeler Boat. This is our opportunity to celebrate AFSS, thank our outgoing Executive Boards and welcome and install our incoming Executive Boards. Black and/or white attire is encouraged.